

The Premier American Government Simulation for International Students

# Harvard Model Congress Asia



Singapore  
January 13-15

# 2012



# Welcome

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## 2011-2012 Executive Board

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Dear Valued Partner,

Thank you for your interest in Harvard Model Congress Asia (HMCA) 2012. As Director of Conference Relations, I would like to extend my warmest greetings and invite you and your organization to become a sponsor for this unique and special event. By becoming a sponsor, you and your organization will not simply gain an unparalleled opportunity to showcase your products, services, and vision to a diverse group of potential customers, but also take a proactive role in supporting youth education about American government and international cooperation.

This year will mark the seventh annual session of HMCA and our third year in Singapore. The conference will run from January 13-15, 2012. Every year, HMCA attracts between 400 and 500 of the brightest, most ambitious, and creative high school students from dozens of countries spanning the entire globe. Our conference strives to bring together the most diverse group of young scholars and future leaders while creating an intellectually stimulating and dynamic simulation experience. HMCA's combination of challenging students with crisis elements alongside larger issues facing the American and international community provides students with an experience unlike any other.

With the support of your sponsorship, you and your organization will have the tremendous opportunity to introduce yourself to the talented young minds who will invariably be the leaders of tomorrow. Furthermore, your support will better enable Harvard staff members to share the importance of learning about real world negotiation and cooperation through intensely interactive challenges while improving public speaking and debate skills. The delegates of Harvard Model Congress Asia represent the next generation of premier global university applicants, and your sponsorship will greatly help them pave the way to becoming the world's future leaders.

In this prospectus, you will find information about sponsoring Harvard Model Congress Asia 2012. We are excited to make HMCA bigger and better than ever, and sincerely hope you and your organization will join us in achieving excellence. Thank you for your time and consideration, and I look forward to working with you soon.

Sincerely,

Evan R. Covington  
Director of Conference Relations  
Harvard Model Congress Asia 2012  
[conference.relations@hmcasia.org](mailto:conference.relations@hmcasia.org)

# Vision

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**Harvard Model Congress Asia is the premier forum for the most driven high school minds to engage, cooperate, and help solve real world issues. We want to empower the future young leaders of tomorrow by challenging them with the problems we face today.**



*The next generation of leaders at the closing ceremony of Harvard Model Congress Asia 2011. The beginning of global solutions for a better tomorrow.*

# Sponsorship Levels

## Official Sponsor (\$500 - \$1000)

- Free half page advertisement in HMCA Handbook
- Acknowledgement in HMCA Handbook
- Logo and URL on HMCA website

## Premium Sponsor (\$1000 - \$2500)

- Free full page advertisement in HMCA Handbook
- Acknowledgement in HMCA Handbook
- Logo and URL on HMCA website
- Recognition at Opening and Closing Ceremonies

## Signature Sponsor (\$2500+)

- Advertising flyers in all delegate conference packets and faculty portfolios
- Guaranteed prominent advertising space in all publications
- Full spread in HMCA Handbook
- Recognition at Opening and Closing Ceremonies
- Logo and URL on HMCA website

## Sponsor a Delegation (\$7500+)

As part of a new initiative, Harvard Model Congress Asia is working to make our conference accessible to all students, irrespective of financial means. We truly believe this will help enrich the conference for all delegates and positively reflect upon the organization that made their HMCA experience a reality. HMCA can easily facilitate contact with a school in need of financial aid to attend the conference.



By sponsoring a delegation, you will be providing the requisite funds required for a delegation of **approximately 10 students** who would otherwise be unable to attend the conference due to financial constraints. Your generous donation will be used to cover the conference fees, travel and lodging, and incidental expenses of this delegation.

**This includes all of the benefits of a Signature Sponsor.**

In addition to the valuable recognition achieved by such a sponsorship, your truly altruistic donation will allow a group of talented young minds achieve their goals of furthering their educational agenda.

# Advertising

Advertising space is available in the delegate handbook that will be distributed to hundreds of delegates, faculty advisors, and all staff members. The handbook contains all of the information about the conference and will constantly be utilized throughout the conference by all of our delegates, many of whom are some of the most advanced and influential students in their respective home countries.



## Conference Advertising Handbook Options

Business Card Size - \$75

Quarter Page Ad - \$150

Half Page Ad - \$275

Full Page Ad - \$500

Back Cover Ad - \$750

Inside Back Cover Ad - \$600

*If you are interested in advertising options not listed, please contact Mr. Covington*

## Design Options

1. Please professionally design my advertisement

*\$75 for half page and \$150 for full page*

2. I have camera-ready artwork available in a usable electronic format

## Contact Information

*Please direct all inquiries to:*

Evan Covington  
Director of Conference Relations  
Harvard Model Congress 2012  
Web: <http://www.hmccasia.org/>  
Email: [conference.relations@hmccasia.org](mailto:conference.relations@hmccasia.org)

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